



## **2025 ANNUAL REPORT**

The Salvation Army of Cape Fear

*“For you shall go out in joy and be led forth in peace; the mountains and the hills before you shall break forth into singing, and all the trees of the field shall clap their hands.”*

- Isaiah 55:12

Dear Friends,

These words from the prophet Isaiah capture the heart of what we witness every day in The Salvation Army’s ministry. When a family finds shelter from the storm, when a disaster survivor finds hope, when a child receives a warm meal, we witness the joy Isaiah described.

This past year, your generosity has enabled us to go out in joy and serve. You have helped us lead people forth in peace, offering material assistance wrapped in dignity, hope, and compassion. Your support has transformed despair into joy, filling empty hands and inspiring hope.

As we reflect on another year of service, our hearts overflow with gratitude for your faithful support. Together, we continue to be instruments of God’s peace and bearers of His joy to a world that desperately needs both.

With deepest gratitude and blessings,

Majors Kenneth and Connie Morris

# OUR SERVICES



WORSHIP



SHELTER



RENT & UTILITIES  
ASSISTANCE



FOOD  
ASSISTANCE



CHRISTMAS  
ASSISTANCE



CLOTHING  
ASSISTANCE



DISASTER  
RESPONSE



## ABOUT US

### THE SALVATION ARMY OF CAPE FEAR

Serving Bladen, Brunswick, Columbus, New Hanover, & Pender Counties.

PO Box 90, Wilmington NC 28402

[www.buildhope.news](http://www.buildhope.news)

#### Center for Worship

223 South Third Street  
Wilmington, NC 28401

#### Center of Hope Shelter

1410 William Booth Dr.  
Wilmington, NC 28405

910-762-2070

#### Social Services

20 North Fourth Street  
Wilmington, NC 28401

910-762-7354

#### Floral Parkway Thrift Store

1411 Floral Parkway  
Wilmington, NC 28403

#### Leland Thrift Store

22 Waterford Business Center Way  
Belville, NC 28451

#### Hampstead Thrift Store

288 Merchant Circle  
Hampstead, NC 28442

#### Seagate Thrift Store

5912 Oleander Drive  
Wilmington, NC 28403

#### Southport Thrift Store

4566 Long Beach Road  
Southport, NC 28461



## COMMUNITY IMPACT

**7,388**

PERSONS SERVED

**2,420**

MEALS  
PROVIDED

**12,126**

TOYS  
DISTRIBUTED



**1,225**

NIGHTS  
OF SHELTER

**13,434**

CLOTHING  
ITEMS

EXPENSES

**\$5,553,186**



REVENUE

**\$5,404,928**



**CORPS COMMUNITY CENTER**  
\$405,317

**SOCIAL SERVICES**  
\$4,354,805

**MANAGEMENT & GENERAL**  
\$294,865

**FUNDRAISING**  
\$498,199

**DONATIONS**  
\$2,329,117

**THRIFT STORE**  
\$2,963,482

**SPECIAL EVENTS & OTHER REVENUE**  
\$97,849

**GOVERNMENT & FUNDING AGENCIES**  
\$14,480

## ADVISORY BOARD

Darrell Baginski  
Bobby Benson  
Keith Betts  
Franklin Boney  
Wayne A. Bullard  
Robert Franck  
John Hinrichs  
Nicole Holmes  
Bobby Huckabee  
Jennie Jackson  
Michelle Jarman  
Daniel Jeeves  
Althea Johnson  
Jessie Lightner  
Bruce McGuire  
Owen Metts  
Linda Nicks  
David Price  
Joaquin M. Rivas III  
Gerard Roggemann  
Sam Rose  
Selena Rowell  
Erica Talbert  
Andrea West  
Tyler Ernest Wooden

## OUR MISSION

The Salvation Army, an international movement, is an evangelical part of the universal Christian Church. Its message is based on the Bible. Its ministry is motivated by the love of God. Its mission is to preach the gospel of Jesus Christ and to meet human needs in His name without discrimination.



DOING  
THE MOST  
GOOD®



SUPPORTED IN PART BY THE UNITED WAY