



2024 ANNUAL REPORT

The Salvation Army of Cape Fear

Dear Friends,

We are truly grateful for your love and trust. Thanks to your generous support The Salvation Army is able to extend a helping hand to those facing great adversity. We are humbled by the opportunity to serve our community.

As the Bible says, “Each of you should use whatever gift you have received to serve others, as faithful stewards of God’s grace in its various forms. If anyone speaks, they should do so as one who speaks the very words of God. If anyone serves, they should do so with the strength God provides, so that in all things God may be praised through Jesus Christ. To him be the glory and the power for ever and ever. Amen.” - 1 Peter 4:10-11 (NIV)

We sincerely appreciate the chance you’ve given us to make a positive impact on so many lives and to share love along the way. Your support means the world to us, and we are truly thankful for it.

May God bless you!

Majors Kenneth and Connie Morris

PROGRAMS & SERVICES



WORSHIP



SHELTER



RENT & UTILITIES
ASSISTANCE



FOOD
ASSISTANCE



CHRISTMAS
ASSISTANCE



DISASTER
RESPONSE



CLOTHING
ASSISTANCE



ABOUT US

THE SALVATION ARMY OF CAPE FEAR

Serving Bladen, Brunswick, Columbus, New Hanover, and Pender Counties since 1887.

SalvationArmyCapeFear.org

WilmingtonNC@uss.salvationarmy.org

Harrelson Social Services Center

20 North 4th Street
Wilmington, NC 28401

910-762-7354

Worship Center

223 South 3rd Street
Wilmington, NC 28402

910-762-2070

Floral Parkway Thrift Store

1411 Floral Parkway
Wilmington, NC 28403

Southport Thrift Store

4566 Long Beach Road
Southport, NC 28461

Leland Thrift Store

22 Waterford Business Cntr. Way
Belville, NC 28451

Hampstead Thrift Store

288 Merchant Circle
Hampstead, NC 28443

Seagate Thrift Store

5912 Oleander Drive
Wilmington, NC 28403



COMMUNITY IMPACT

6,572

PERSONS SERVED

7,360

MEALS
PROVIDED

17,122

TOYS
DISTRIBUTED

422

NIGHTS
OF SHELTER

8,741

CLOTHING
ITEMS

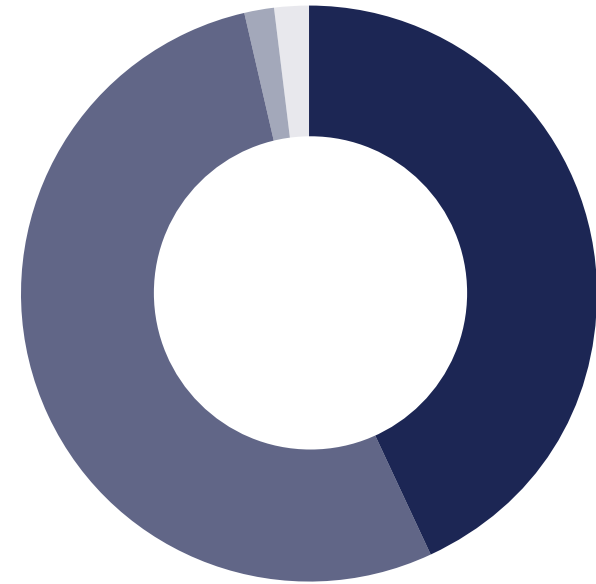
EXPENSES

\$5,498,285



REVENUE

\$5,402,854



CORPS COMMUNITY CENTER
\$533,429

SOCIAL SERVICES
\$4,226,866

MANAGEMENT & GENERAL
\$270,986

FUNDRAISING
\$467,004

DONATIONS
\$2,332,564

THRIFT STORE
\$2,875,847

SPECIAL EVENTS & OTHER REVENUE
\$98,449

GOVERNMENT & FUNDING AGENCIES
\$95,994

ADVISORY BOARD

Darrell Baginski	David Price
Bobby Benson	Gerard Roggemann
Keith Betts	Sam Rose
Franklin Boney	Selena Rowell
Wayne A. Bullard	Sarah Stone
Albert Corbett	Erica Talbert
Sam Cox	Andrea West
John Hinrichs	Tyler Ernest Wooden
Nicole Holmes	
Bobby Huckabee	
Jennie Jackson	
Michelle Jarman	
Daniel Jeeves	
Althea Johnson	
Bruce McGuire	
Owen Metts	
John Midgett	

OUR MISSION

The Salvation Army, an international movement, is an evangelical part of the universal Christian Church. Its message is based on the Bible. Its ministry is motivated by the love of God. Its mission is to preach the gospel of Jesus Christ and to meet human needs in His name without discrimination.



DOING
THE MOST
GOOD



SUPPORTED IN PART BY THE UNITED WAY